



CALL FOR EXHIBITORS

From Surviving to Thriving:

Building Student Resilience through Trauma-Informed Education



OCTOBER

26-28

CARY, NC

**NCSPA FALL
CONFERENCE**

ncspaonline.com

WELCOME

Why Exhibit at the 2025 NCSPA Fall Conference?

School psychologists are on the front lines of supporting student success—through assessment, counseling, intervention, and mental health services. They are constantly seeking innovative tools, services, and solutions that can streamline their work and elevate outcomes for students, educators, and families.

The NCSPA Fall Conference, happening this October in Cary, NC, is your opportunity to connect directly with these passionate professionals. As an exhibitor, you'll be in front of decision-makers and practitioners who are not only deeply engaged in their field but actively looking for products and services that make their jobs more effective. Whether you're offering assessments, software, therapeutic tools, consulting services, or wellness resources, this is the place to showcase your value.

- **Reach school psychology leaders with purchasing power**
- **Connect with private practitioners looking for small business solutions**
- **Build relationships with mental health professionals eager to discover what's new, what works, and how to implement it in their schools and practices**

Don't miss this chance to build meaningful connections and grow your visibility in a market that makes a real impact.



250+
PARTICIPANTS

7+
EXPO HOURS TO
EDUCATE, ENGAGE
& NETWORK



**We can't wait to
see you in Cary!**

PRELIMINARY SCHEDULE

SUNDAY, OCTOBER 26

7:00 - 9:00 - Exhibitor Set-up
9:00 - 6:00 - Exhibit Hall Open
9:00 - 12:00 - Educational sessions
12:00 - 2:00 - Lunch break
2:00 - 3:30 - Educational sessions
3:30 - 4:00 - Break to visit exhibitors
4:00 - 5:30 - Educational sessions
5:30 - 6:30 - Welcome Reception

MONDAY, OCTOBER 27

8:00 - 6:00 - Exhibit Hall Open
9:00 - 12:00 - Educational sessions
12:00 - 2:00 - NCSPA Awards Banquet
2:00 - 3:30 - Educational sessions
3:30 - 4:00 - Break to visit exhibitors
4:00 - 5:30 - Educational sessions
5:30 - 6:30 - Poster Session & Reception

TUESDAY, OCTOBER 28

8:00 - 11:00 - Exhibit Hall Open
9:00 - 11:00 - Educational session

LOCATION

The **Embassy Suites** by Hilton Raleigh Durham Research Triangle in Cary combines comfort, convenience, and a range of amenities to cater to the needs of all travelers.



201 Harrison Oaks Blvd,
Cary, NC 27513

- Enjoy two-room suites, equipped with modern amenities
- Start your day with a complimentary made-to-order breakfast, and in the evening, unwind at the nightly manager's reception
- The hotel's proximity to Raleigh-Durham International Airport, coupled with a complimentary 24-hour airport shuttle service, ensures stress-free travel arrangements
- Additionally, its location provides easy access to local attractions and business centers
- The on-site restaurant, Bistro In The Park, offers American cuisine for a convenient dining option





EXHIBITOR PERKS*

- 6' draped table
- Complimentary Newsletter advertising
- Link from our website to yours
- Logo on Conference signage
- Recognition on social media
- Complimentary advertising in Conference Program
- Complimentary conference registration
- Discounts on additional advertising

*depends on package purchased

**Register
before July
31st to save
15%**



+ More

See page 5 for details



**WANT THE
BEST VALUE?**

**SAVE AN
ADDITIONAL 20%
AS A CORPORATE
MEMBER!**

*See page 6
for details*

FOR MORE INFORMATION, VISIT NCSPAONLINE.COM

NCSPA Fall Conference Exhibitor & Sponsor Packages

Package Benefits	Exhibitors			Sponsors		
	Basic	Standard	Premium	Silver	Gold	Diamond
Advertising in newsletter, <i>NCSPA in Action!</i>	1/4 page, 1 month	1/4 page, 2 months	1/2 page, 2 months	full page, 2 months	full page, 3 months	full page, 6 months
6' draped exhibit table with two chairs	3 days	3 days	3 days	3 days	3 days	3 days
Recognition in conference program materials	X	X	X	X	X	X
Advertising in conference program materials	1/4 page	1/4 page	1/2 page	Full page	Full page	Full page
Complimentary conference registration (including meals)	-	1	1	1	2	2
Promotional Image with hyperlink to website	-	-	200 x 200, one month	200 x 200, 2 months	200 x 200, 3 months	200 x 200, 4 months
Recognition on social media platforms	-	-	X	X	X	X
20% discount on additional NCSPA in Action adverts	-	-	-	X	X	X
Options for meeting/session /meal sponsorships	-	-	-	X	X	X
Logo displayed on all general signage	-	-	-	X	X	X
Complimentary exhibitor extras (i.e., electricity, extra table)	-	-	-	-	X	X
Hardcopy materials included in conference registration packet	-	-	-	-	X	X
Logo on name badges	-	-	-	-	X	X
Logo on conference attendance item for all attendees	-	-	-	-	-	X
Verbal introduction at conference (5 min)	-	-	-	-	-	X
Value	\$175	\$700	\$925	\$1375	\$2250	\$4150
Cost	\$175	\$550	\$700	\$1000	\$1700	\$2400
<i>Savings</i>	\$0	\$150	\$225	\$375	\$550	\$1750

Great Value!!

30% off for non profits* & 50% off for PSUs on all packages except Basic Exhibitor

*Non-profit rate is limited to organizations of less than \$1m in assets. Must provide 501(c)3 number.

NCSPA Corporate Membership Benefits

Package Benefits	Basic Corporate Membership	Silver Sponsor (one event)	Gold Sponsor (two events)	Premium Sponsor (3+ events)
General				
Promotional Image with hyperlink to sponsor's NCSPA website	300 x 300, 3 months	300 x 300, 3 months	300 x 300, 6 months	300 x 300, one year
Corporate Contact(s)	1	1	2	3
Recognition on social media platforms	1	1	2	3
Sponsored email blast to membership	-	1	2	3
Newsletter				
Promotional Image with hyperlink to sponsor's webpage	300 x 300, 3 months	300 x 300, 3 months	300 x 300, 6 months	300 x 300, one year
Complimentary advertising in newsletter	full page, one month	full page, 3 months	full page, six months	full page, one year
Complimentary copy of monthly newsletter	X	X	X	X
20% discount on additional advertising	X	X	X	X
Fall Conference				
Promotional Image with hyperlink to sponsor's webpage	-	-	-	200 x 200, 3 months
Logo displayed on all sponsorship signage	-	-	-	X
Recognition on social media platforms (Twitter, FB, Instagram)	-	-	-	X
Sponsor's hardcopy materials included in conference registration packet (if applicable)	-	-	-	X
Recognition in conference program materials	-	-	-	X
Complimentary advertising in conference program materials	-	-	-	Full page
Complimentary exhibit table	-	-	-	3 days
Complimentary conference registration(s)	-	-	-	2
Verbal introduction at conference (5 min)	-	-	-	X
20% discount on Fall Conference exhibit hall booth space.	X	X	X	-
Other Events				
<i>Lunch, Learn, & Collaborate (LLC): A 75 minute professional learning session typically held monthly. Topics are relevant to school psychologists and the session includes time for participants to engage in collaborative discourse with colleagues surrounding learned content.</i> <i>Webinar or in-person event: Want to host a special event to get your message out to the school psychologists in NC? We'd love that, too!</i>				
Promotional Image with hyperlink to your webpage	-	200 x 200, (1 yr-LLC; 3 mon-other)	200 x 200, (1 yr-LLC; + 3 mon-other)	200 x 200, (1 yr-LLC; + 3 mon-other)
Your logo displayed on all sponsorship signage	-	X	X	X
Verbal recognition in session introduction	-	X	X	X
Opportunity to present 30-45 minute session (LLC)	-	X	X	X
Value	\$615	\$2145	2885	5090
Cost	\$500	\$1,800	\$2,500	\$4,000
Savings	\$115	\$345	\$385	\$1,090

