

Package Benefits	Basic Corporate Membership	Silver Sponsor (one event)	Gold Sponsor (two events)	Premium Sponsor (3+ events)
General				
Promotional Image with hyperlink to sponsor's NCSPA website	300 x 300, three months	300 x 300, three months	300 x 300, six months	300 x 300, one year
Corporate Contact(s)	1	1	2	3
Recognition on social media platforms (Twitter, FB, Instagram)	1	1	2	3
Sponsored email blast to membership	-	1	2	3
Newsletter				
Promotional Image with hyperlink to sponsor's webpage	300 x 300, three months	300 x 300, three months	300 x 300, six months	300 x 300, one year
Complimentary advertising in newsletter	full page, one month	full page, three months	full page, six months	full page, one year
Complimentary copy of monthly newsletter	X	X	X	X
20% discount on additional NCSPA in Action advertising	X	X	X	X
Fall Conference				
Promotional Image with hyperlink to sponsor's webpage	-	-	-	200 x 200, three months
Logo displayed on all sponsorship signage	-	-	-	X
Recognition on social media platforms (Twitter, FB, Instagram)				X

Sponsor's hardcopy materials included in conference registration packet (if applicable)	-	-	-	X
Recognition in conference program materials	-	-	-	X
Complimentary advertising in conference program materials	-	-	-	Full page
Complimentary exhibit table	-	-	-	3 days
Complimentary conference registration(s)	-	-	-	2
Verbal introduction at conference (5 min)	-	-	-	X
20% discount on Fall Conference exhibit hall booth space.	X	X	X	-

Other Events

Lunch, Learn, & Collaborate (LLC): A 75 minute professional learning session typically held monthly. Topics are relevant to school psychologists and the session includes time for participants to engage in collaborative discourse with colleagues surrounding learned content.

Spring Institute: A full day (7-8 hours) professional learning experience focusing on topics related to school safety and crisis response.

Promotional Image with hyperlink to sponsor's webpage	-	200 x 200, (1 yr-LLC; 3 mon-other)	200 x 200, (1 yr-LLC; + 3 mon other)	200 x 200, (1 yr-LLC; + 3 mon-other)
Your logo displayed on all sponsorship signage	-	X	X	X
Verbal recognition in session introduction	-	X	X	X
Opportunity to present 30-45 minute session (LLC only)	-	X	X	X

Value	\$615	\$2145	2885	5090
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Cost	\$500	\$1,800	\$2,500	\$4,000
<i>Savings</i>	\$115	\$345	\$385	\$1,090